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FOR IMMEDIATE RELEASE

**BOOKS-A-MILLION TO DISTRIBUTE LOCAL INDIE NOVEL:  
*THE COFFEE SHOP CHRONICLES OF NEW ORLEANS***

New Orleans, LA (October 13, 2010)ô River House Publishing, New Orleans, LA, today announced that Books-A-Million has chosen *THE COFFEE SHOP CHRONICLES OF NEW ORLEANS—PART I* for distribution in all of its Louisiana stores. This selection follows a month-long vetting process by Books-A-Million's distribution subsidiary, American Wholesale Book Company. ôWe consider it a great honor to be selected by Books-A-Million, one of the nation's largest booksellers,ö commented River House publisher Csaba Lukacs. ôThe book has become something of a phenomenon in New Orleans, and with the addition of Books-A-Million as a vendor it is now available statewide in Louisiana, with the possibility of broader distribution through Books-A-Million's enormous network of 229 stores in 23 states and the District of Columbia.ö The new Louisiana locations are: Alexandria, Baton Rouge, Bossier City, Covington, Hammond, Houma, Lafayette, Lake Charles, Monroe, and Slidell.

Shortly after its publication in June, *THE COFFEE SHOP CHRONICLES OF NEW ORLEANS* was chosen by *The Times-Picayune* as a ôHot Readö of the summer. Now approaching the 1,000 copies sales milestone, it is stocked by over two dozen shops in New Orleans, including independent book stores, coffee houses, gift shops, college stores (Tulane and Loyola), Hudson Booksellers, Borders, and Barnes & Noble. The first installment in a three-part serial novel written and printed in New Orleans, the novel blends satire, mystery, fact, and fiction while exploring such weighty themes as the ôsacramentö of coffee drinking, living sober, and the legacy of slavery and Jim Crow in America.

The novel is narrated primarily from the French Quarter and Faubourg Marigny, and it ôreviewsö such local coffee shop haunts as CC's, PJ's, Café Rose Nicaud, Café du Monde, and Rue de la Course. Its protagonist is the agnostic, ten-years-sober son of a Baptist minister, B. Sammy Singleton, who ôhas

an opinion about everything and a guidebook on New Orleans coffee shops to write. But when Sammy's best friend Catfish, reluctant heir to the Beaucoeur sugarcane fortune, is arrested for grave robbing and then goes missing, events spin out of control.

**David Lummis** is a nationally known consumer market analyst who resides in New Orleans' historic Faubourg Marigny. *THE COFFEE SHOP CHRONICLES OF NEW ORLEANS* is his first novel.

**River House Publishing** is a division of New Orleans-based Marigny Research Group, Inc., which has produced over two dozen best-selling book-length business-to-business reports since its inception in the mid 1990s. River House Publishing was formed by Csaba Lukacs, who serves as publisher and managing editor.

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